

Despite the crisis property and investment fair in Belgrade Fair

## **Property and investment fair Belgrade Real Expo - BelRE this year from 05th to 07th November at the Belgrade Fair**

### **Belgrade real estate exhibition, BelRE became the most important event in the real estate market in the region.**

"When we started four years ago BelRE, we aim to position itself as an **indispensable regional event**. I very glad that we have succeeded. Research shows that BelRE is marked in the calendar of every professional in the RE sector in Serbia and beyond" said Milos Rajšić General Manager BelRE fair and added: "The presence of BelRE on foreign real estate fairs brought the expected results. You can hardly find someone who is interested to invest in this part of Europe, and has not heard of BelRE. On the fairs in Cannes, Munich and Vienna, our company and projects are only a drop in the sea of desirable and interesting offer for investment. However, the BelRE provides for these projects space to express and show, and foreign investors who come to the fair are the ones who decided to invest here."

"Among other things, the presentation of the BelRE serves for positioning in front of the home audience. Now we have several modern office buildings and shopping centers, and build new, there is competition - who will have a better lessee and at what price will issue area, who will have better brands and products, and who will attract more customers, who will make a greater profits, and ultimately whose property worth more." said Dusica Gaković PR manager BelRE fair and added: "**This year's slogan Time to buy is welcoming real estate investors whose receive a profit which is significantly higher than in other industries**. Anyone who has money is buying now because prices are at the lowest level in recent years, and all the research shows that the cost of land and square, from next year begin to grow."

The upcoming BelRE Fair, will gather investors, developers, property owners, architects, project managers, consultants, brokers and end users. Previous year BelRE had more than 90 exhibitors from Serbia, Montenegro, Slovenia, Bosnia and Hercegovina, Austria, Italy, Spain, Bulgaria, Romania and more than 4500 visitors.

The Fair will, as in previous years, follow the comprehensive conference program. **The BelRE conference will discuss about the situation in the real estate market in Serbia and region, about the crisis and how to overcome, funding models, urban planning, urban management, coupled between the public and private capital, and how such projects affect the development of whole cities, etc..** Speak with representatives of institutions, consultants for investment from home and abroad, developers, project managers, representatives of banks, insurance and leasing companies.

Guests and experts from abroad will present their experiences in solving problems of development towns and regions. Already announced guests from Austria, England, Italy and Greece show that the interest in our market is not yet extinct.

On the occasion of the fair **fourth edition of the BelRE magazine** will be published specialized in real estate and investments in the Balkans. This magazine is bilingual, and except as distributed in BelRE fair, it is present in all major real estate fairs in Europe (MIPIM, Expo Real, Real Vienna, RREF in Moscow, etc.)..

For all additional info, please to contact me.

Best regards,

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